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2011

### Suffolk University Newsletter (SUN) electronic edition, October 2011

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# SUN

## From the Editor

Today, Suffolk University News – you know it as the SUN – launches a dynamic and reader-friendly digital edition that puts the latest employee news and features at your fingertips.

We have kept the content and regular features that we know have been appreciated in the print edition for nearly 40 years, including our Potpourri of employee news, Faculty Publications and New Faces items. But the new, digital SUN also offers an updated look, with more color photos and live links to additional content in a format that we hope will save a few trees. Going forward, you will find links to photo galleries and video, as well as news coverage of the University, its employees and students in the [Suffolk in the Media](#) section.

A digest of news and features clicks through to the full stories, and there is a PDF of the current issue [online](#) for those who want to print a version.

We welcome and encourage your input and feedback. And please share your story ideas, in person, by phone or through [sun@suffolk.edu](mailto:sun@suffolk.edu).

We hope you enjoy reading the new SUN online.

*Greg Gatlin*  
Executive Editor

## A Unique Opportunity to Bond with Students

*Alternative Spring Break Trip Offers Perspective on Employee Mission*

The University exists to educate its students, yet some employees seldom come into direct contact with the students they serve.

Alternative Spring Break offers a way to bridge that gap, and S.O.U.L.S. is now recruiting facilitators to travel with student groups who will volunteer their services for a week next March in home-building, environmental and



Kathleen Peets, third from left, works alongside students building a Habitat for Humanity home in Texas.

advocacy projects across the country.

“Alternative Spring Break is an opportunity unlike any other to really get to know Suffolk students and to get a powerful sense of why we’re here,” said Kathleen Peets, director of Creative Services, who lived and worked with a group of students on a Habitat for Humanity project in Wichita Falls, Texas, last spring and hopes to join an Alternative Spring Break group again this coming year.

The Alternative Spring Break program has grown exponentially since 1998, when a group of 12 students dedicated their spring break vacations to helping others. By 2010, there were four service trips, and that number doubled in 2010, with more than 100 students participating. This year, S.O.U.L.S. seeks members of the professional staff to work with student leaders on 12 Alternative Spring Break trips, according to Service Learning Director Carolina Garcia.

“This is a life-changing experience for our students, and they build camaraderie around their goals,” said Dean of Students Nancy Stoll. “I hope that staff and faculty will look at accompanying the students as an opportunity they want to take advantage of.”

Stoll noted that Human Resources reaches out each spring to encourage employee participation in Service Day.

# Faculty Publications

**Khaled Amira** and **Georges Tsafack**, Finance. Their paper “What Drives International Equity Correlations? Volatility or Market Direction?” co-authored with Abderrahim Taamouti, was accepted for publication in the *Journal of International Money and Finance*.

**Wyatt Bonikowski**, English, had an interview and the short story “Bible Camp” published in [SmokeLong Quarterly](#), an online journal of flash fiction.

**Darlene C. Chisholm**, Economics, contributed a chapter on the economics of the motion-pictures industry in *A Handbook of Cultural Economics*, second edition. Contributors provided analyses of economic activity and institutions related to broadcasting, heritage, publishing, opera and other performing and fine arts.

**Paul Ezust**, Math & Computer Science, and son Alan Ezust have published the second edition of their book *Introduction to Design Patterns in C++ with “QT*.

**Natalia Beliaeva**, Finance, had her paper “Pricing American Interest Rate Options Under the Jump-Extended Constant-Elasticity-of-Variance Short Rate Models,” co-authored with Sanjay Nawalkha, accepted for publication in the *Journal of Banking and Finance*.

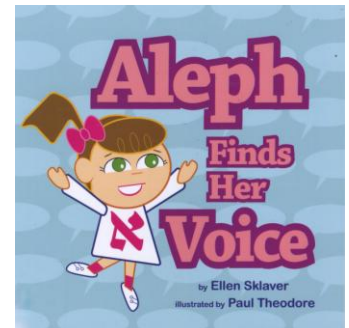
**Carol Dine**, English. Her poem “The Trench” was published in the anthology *Poems Against War: Bending Toward Justice*. The poem also was referenced in editor Gregg Mosson’s essay “American Poetry: Process as Vision and Social Change.”

**Lauren Nolfo-Clements**, Biology, has published an article “European Rabbits as Potential Least Tern Nest Predators” in *Northeastern Naturalist*, 2011: 18(2).

**Sebastián Royo**, associate dean of the College and director of the Madrid campus, has published “Portugal and the Global Financial Crisis” in the journal *International Labor Brief*, Vol. 9, No. 6, June 2011.

**Ronald Suleski**, Rosenberg Institute for East Asian Studies, has been collecting old hand-written booklets called chaoben抄本 from flea markets in China since 2004. These writings document the lives of China’s common people from 1850 to 1950 and often show poor calligraphy due to the writers’ limited formal education. Although the libraries in China and Chinese scholars are not interested in them, Suleski believes the chaoben should be treated as cultural artifacts. In an effort to draw attention to their value, Suleski has published an article “Popular copied books from the late Qing and Republican period” (“WanQing Minguo shiqi de minjian chaoben 晚清民國時期的民間抄本”) in the *Library Journal of Shandong* (*Shandong tushukuanxue kan* 山東圖書館學刊 ).

**Ellen Shostek Sklaver**, NESAD, published a book *Aleph Finds Her Voice*, the story of a young Hebrew girl who could not speak up. Sklaver’s friend Paul Theodore, a fellow graduate of NESAD’s class of 1979, illustrated the book. The two reunited last year after losing touch for 30 years.



**Aimee Williamson**, Institute for Public Service. Her article “Assessing the Core and Dimensional Approaches: Human Resource Management in Public, Private, and Charter Schools” was accepted for publication in *Public Performance and Management Review*.

## Technology Survey Results

University employees were invited to take a technology survey last spring. The results have been analyzed, and the ITS and Academic Technology departments have responded to the feedback with several initiatives, including new training sessions, a wireless network upgrade and a reevaluation of the Blackboard Learning Management System.

The results of the survey and the response were detailed in a memo sent to the University community on Oct. 4.

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Office of Public Affairs  
73 Tremont St.  
Boston, MA 02108 [sun@suffolk.edu](mailto:sun@suffolk.edu)

Executive Editor: Greg Gatlin  
Managing Editors: Nancy Kelleher, Karen DeCilio  
Staff Writer: Tony Ferullo



# Gift of Maine Riverfront Property Will Expand Scientific Research & Creative Endeavors

The University has received the gift of an expansive property on the Penobscot River in Maine that will be used for scientific study and research and to provide a location for future arts, humanities, and creative and professional education and endeavors.

The property, about 30 miles north of Bangor in Passadumkeag, provides the University with its second academic location in Maine. The inland riverfront facility will complement the environmental, biological and physical studies taking place at the coastal Friedman Field Station on Cobscook Bay in Washington County.

The Passadumkeag property consists of more than 80 acres of farmland and forest along more than 1,000 feet of Penobscot riverfront, with additional frontage along smaller streams. The facility was developed at a cost of \$3.5 million in 2004. It includes residential buildings and structures that will support future research and academic programs.

"This is an extraordinary gift that will serve to measurably enhance our science programs," said Acting President and Provost Barry Brown. "The facility will provide our students and faculty with untold opportunities for scientific research as well as workshops, retreats, seminars and intensive study in the humanities and arts, as well as a location for programs for our professional schools. As an urban institution serving students of promise, we must afford our learning community opportunities to expand their horizons in the broadest range of educational, research and creative settings. We are very grateful for this gift and the confidence that it demonstrates in our future."

The University envisions a range of study taking place on the property. With 86 acres of field, pasture, forest and river



frontage, opportunities for wildlife exploration, environmental monitoring and biological study are boundless. The location is ideal for research into wind, solar, water and geothermal energy.

Looking forward, the facility has the size and potential to serve the University in many ways, including student and faculty retreats, workshops and summer projects in areas such as writing, theater, communication, law, business, and fine and applied arts.

The University's other Maine property, the [R.S. Friedman Field Station](#), provides a living laboratory for observing and studying marine life in a pristine coastal environment dominated by the dramatic tides of Cobscook Bay. For more than 30 years, science students and faculty have used the facility to extend the reach of undergraduate and graduate scientific programs and to study and experiment in a broad range of the biological and physical sciences in a natural environment.

"The new property in Maine will offer wonderful opportunities to enhance the education of our students



and the research of our faculty. When we add this property to our already thriving coastal science facility in Maine, we are now in a position to offer our community the best of both worlds: everything that a great urban institution can provide supplemented by a rich rural environment for special programs in the sciences, the humanities, the social sciences and the arts," said College Dean Kenneth Greenberg.

# Potpourri

**Ken Cosgrove**, Government, received a Fulbright Fellowship to Canada for the fall semester to study the impact that political and party systems have on political marketing in the United States and Canada. He is the Fulbright Research Chair in North American Integration Studies at Carleton University in Ottawa, where he teaches a graduate class on political marketing.

**Erika Gebo** of Sociology and **Brenda Bond** of the Institute for Public Service were awarded two grants from the Massachusetts Executive Office of Public Safety and Security to assist the communities of Boston and Springfield in



The personal papers of Professor Emerita **Margaret Collins Weitz** of Humanities and Modern Languages -- shown above wearing the French National Order of Merit -- are now available to researchers through the University Archives.

addressing gang and youth violence issues. Gebo also received a separate grant to work with the Tri-City area of Fitchburg, Leominster and Gardner to address the same concerns.

**Adam Glessner**, Mathematics, presented "Innovative Assessment Techniques" at the Teaching Professor Conference in Atlanta and "Second Sight: A Journey Through an Ethereal Classroom" at the Suffolk University Technology Symposium.

**Jessica Krywosa**, University Communications, presented "Measurement: It's even more important than social media!" at the Stamats Integrated Marketing Conference in Chicago.

**Kristin Polito**, Executive MBA Program, was elected to a three-year term on the board of trustees of the Executive MBA Council.

**Bob Rosenthal**, Communication and Journalism, analyzed the politics surrounding the debt-ceiling crisis on the New England Cable News and Fox25 Morning News programs.

**Sebastián Royo**, associate dean of the College and director of the Madrid campus, presented "From Boom to Bust: Global Lessons from the Economic Crisis in Spain" at the Council for European Studies' International Conference of Europeanists in Barcelona, Spain.

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## New Faces

*Please welcome our newest employees:*

**Rebecca Bishop**, University Communications  
**Brian Bram**, Provost's Office  
**Lucinda Bratini**, Counseling Center  
**Andrew Cioffi**, Disability Services  
**Heather Cleveland**, Student Accounts/Bursar  
**Jordan Cogswell**, NESAD  
**Jana Cox**, Financial Aid, Law School  
**Caroline Davis**, Residence Life and Housing  
**Odie Fakhouri**, Management and Entrepreneurship  
**Michael Fisch**, Dean's Office, Law School  
**Christopher Ford**, University Police  
**Emily Fritz-Endres**, Dean's Office, College  
**Ethan Haslett**, Information Technology Services  
**Alexis Lamb**, Counseling Center  
**Robyn McMicken**, Residence Life - Somerset

**Jennifer Mele**, Dean's Office, College  
**Jeffrey Morris**, Student Affairs  
**Lindsay Nichols**, Sawyer Library  
**Jenifer Park**, English  
**Jason Parker**, Academic Access and Opportunity  
**Francisco Peguero**, Math and Computer Science  
**Kristen Salera**, Institute for Public Service  
**Ingrid Sarmiento**, Counseling Center  
**Christopher Scanlon**, Residence Life - 10 West St.  
**Yasmin Solomon**, Communication and Journalism  
**Latisha Taylor**, Institute for Public Service  
**Lauren Vermette**, Psychology  
**Keith Waak**, Residence Life - 150 Tremont St.  
**Jennifer Woods**, Dean's Office, Sawyer Business School



# Suffolk University & Sovereign Bank Announce Collaboration

## *Annual scholarships to fund international study*

Suffolk University Acting President and Provost Barry Brown joined with Jorge Morán, president and chief executive officer of Sovereign and Santander U.S. country head, earlier this month to announce a partnership that will award annual scholarships for international study beginning in the spring of 2012.

Sovereign, a subsidiary of Banco Santander, will collaborate with the University to award 10 scholarships yearly to students here and abroad. Ten percent of the scholarships will be awarded to low-to-moderate income students.

“Through its Santander Universities program, Sovereign Bank is opening doors across the globe for our students,” said Brown. “We are extremely grateful to Sovereign for the confidence that its gift demonstrates in this University and the impact these scholarships will have in expanding the educational horizons of our students.”

The initiative is made possible by Santander Universities, a corporate social responsibility program created by Banco Santander to advance the bank’s goal of expanding knowledge and experience globally.

More than 950 colleges and universities in 15 countries receive support through Santander Universities. In 2011, Sovereign will fund 775 scholarships and dozens of special academic programs at 23 colleges and universities in the United States.

“We believe that the best investment for the future of society is in higher education,” said Morán. “We are very pleased to have this opportunity to support Suffolk University’s commitment to bring an international perspective to tomorrow’s leaders.”



Barry Brown and Jorge Morán shake hands during event announcing international scholarships collaboration. (Photo by John Gillooly)

## **Line Bruntse: Organs, Orphaned**

At Suffolk University  
Art Gallery

Line Bruntse is a Danish sculptor and installation artist.

In her work, Bruntse explores changes in the way we communicate and the distance that separates people.

The exhibit will run through Nov. 5, 2011.

The artist will give a talk at 1 p.m. Thursday, Nov. 3.



**Honored with Heritage Medallions:** The University recognized the commitment of five people who made outstanding contributions to the life of the University through its 2011 Heritage Medallion Ceremony on Sept. 20. Those attending included Acting President and Provost Barry Brown, honorees Glen A. Eskedal, retired professor and chair, Education and Human Services; Warren G. Briggs, retired professor of Information Systems and Operations Management; Joseph P. McEttrick, professor of Law; and Life Trustee Lawrence L. Cameron. Paula Connelly Albanese accepted the medallion on behalf of her late father Louis B. Connelly, retired director of public relations and sports information. (Photo by John Gillooly)

# HUMAN RESOURCES

## Healthy You

Ninety employees covered under the University's [Harvard Pilgrim](#) Health Care plan completed confidential personal Health Questionnaires in May. The HQ is designed to provide personalized information for getting and staying healthy.



Participating faculty and staff received confidential personalized action plans, which included suggestions for health screenings and information about wellness and other programs. They were encouraged to participate in lifestyle coaching tailored to improving their health, and those with chronic conditions were offered resources to help in managing their conditions.

All 90 were entered into a raffle for healthy prizes. The winners are:

- **Laura Piscopo**, Advancement: Healthy Cooking Basket
- **Josh Cheney**, Residence Life, **Yonnie Chin**, Information Systems & Operations Management, and **Ben Sigda**, Modern Theatre: Fall Vegetable Share/Community Support Agriculture from WorldPeas
- **Ann Marie Holland**, Payroll: Healthy Habits Meal Delivery
- **Jeff Farland**, Student Financial Services: Kindle
- **Jessica Krywosa**, University Communications: Afternoon tea gift card for the Boston Harbor Hotel
- **Judy Couture**, Information Technology Services: iPod Nano
- **Erica Lewis-Bowen**, Graduate Admission: Healthy Cooking Class
- **Helen O'Brien**, Sawyer Business School: Fitness Basket
- **Gerry Richmond**, English: Healthy Snack Basket

The HQ effort was part of [Healthy You](#), introduced last spring to encourage faculty and staff to live healthier lives. The voluntary program, offered in collaboration with other colleges and universities in the Boston Consortium, focuses on wellness and offers a series of health management initiatives designed to help employees understand, improve and maintain their health.

## Healthy Monday

Healthy Monday activities resumed this month, with Human Resources helping employees start the week on a healthy path by offering nutritious snacks and other incentives.

Healthy Monday is a national public health campaign that encourages people and organizations to use Monday as a day to promote behaviors that will increase health awareness and actions that will end preventable disease.



## Retirement Plan Update

The Human Resources Office and TIAA-CREF/Fidelity have notified employees who participate in the University's retirement plan about changes to the investment lineup scheduled for March 2012.

The retirement plans section of the [Human Resources Web site](#) lists all [available funds](#) and a schedule of the weekly information sessions and monthly individual consultations with TIAA-CREF and Fidelity representatives.

There are several retirement-related educational programs scheduled this year, including a TIAA-CREF program for new investors, market update program by Fidelity and a TIAA-CREF presentation for individuals approaching retirement as part of the "Celebrating 65" series.

For more information, contact [Liz Berman](#) or [Denise Wholley](#) by e-mail or call 617-573-8415.

## ADP Self Service

Human Resources has added a new resource for managing and accessing payroll information. [ADP Employee Self Service](#). Those who have used ADP iPay to view pay stubs and W-2 forms may use the same log-in information to reach the Web-based program. [Complete instructions](#) for new users are available on the Human Resources Web site.

## Modern Theatre Receives Preservation Award & LEED Silver Designation

The National Trust for Historic Preservation is the latest organization to honor the University's Modern Theatre residence hall project. The Trust gave the University a Preservation Honor Award for contributions to the revitalization of lower Washington Street.

The artful combination of preservation and new construction in the Modern Theatre residence hall also was recognized with a 2011 Preservation Achievement Award from the Boston Preservation Alliance.

These awards follow the announcement that the project has earned a [LEED](#) Silver Rating in acknowledgment of its sustainable design, construction and operation.

The Modern Theatre project was one of 23 award winners honored on Oct. 20 at the 2011 National Preservation Awards ceremony in Buffalo, N.Y. A local celebration of the award was held at The Boston Opera House on Oct. 24. Co-recipients were the Boston Landmarks Commission, The Boston Opera House, Boston Parks and Recreation, Boston Preservation Alliance, Boston Redevelopment Authority, Elkus-Manfredi Architects and Emerson College.

"Suffolk University is honored to receive the National Trust for Historic Preservation Award for its restoration of the Modern Theatre," said Acting President and Provost Barry Brown. "The University has been a proud partner in Boston's efforts to revitalize the Lower Washington Street Theater district while preserving the historic integrity of landmark buildings and bringing a new sense of life, culture and activity to this area."



Marilyn Plotkins, John Nucci, Mayor Thomas Menino and Gordon King celebrate National Trust Preservation Honor Award. (Photo by John Gillooly)

Earlier in October, the Boston Preservation Alliance honored the Modern Theatre residence hall development with a [Preservation Achievement Award](#) honoring outstanding accomplishment in historic preservation and compatible new construction.

The LEED designation and the preservation awards are the latest recognitions for the Modern Theatre building, which also has earned the following:

- Paul E Tsongas Award from Preservation Massachusetts
- American Institute of Architects New England Design Award
- *Building Design + Construction's* 2011 Reconstruction Silver Award

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## Special Recognition for University's Social Commitment

The University has been named to the President's Higher Education Community Service Honor Roll for the second straight year.

The Corporation for National and Community Service selects colleges and universities for the honor roll based on a series of selection factors, including the scope and innovation of service projects, the extent to which service learning is embedded in the curriculum, the school's commitment to long-term campus-community partnerships and measurable community outcomes as a result of the service.

Students at Suffolk University contribute many thousands of hours to the community each year through service-learning classes, legal clinics and other volunteer activities.

Community-service efforts are organized by Suffolk's Organization for Uplifting Lives through Service (S.O.U.L.S.) and the Rappaport Center for Law and Public Service. These service entities help connect student volunteers with children, businesses, shelters and civic groups in activities that strengthen communities and improve individual lives. Faculty and staff also join in many volunteer efforts.

The Corporation for National and Community Service collaborates with the U.S. Departments of Education and Housing and Urban Development, Campus Compact and the American Council on Education in selecting the annual honor roll.







Paul Tanklefsky and some of the students working on a 2010 Alternative Spring Break project in Meridian Miss.



Student leaders Lina Rodriguez and Sam Cana flank facilitators Kathleen Peets and Ryan Roberts during a visit to the waterfall for which Wichita Falls is named – which happened to be dry during the ASB visit.

## Alternative Spring Break

Continued from page 1

“This is reflective of the University’s commitment to civic engagement, which is important to the life of the institution and the education that we give our students,” she said. “Just as the institution encourages participation in Service Day as part of one’s engagement in the University, we hope that supervisors will support employees who want to participate in Alternative Spring Break.”

Paul Tanklefsky, director of Career Services and Cooperative Education, has signed on for his fifth Alternative Spring Break trip this coming spring. Last year was his second in Meridian, Mississippi, where he said “it feels like family” working with the local Habitat for Humanity staff.

“It’s literally the best week of the year for me,” he said.

While Tanklefsky has plenty of contact with students as he counsels them about careers, he said that “you get to know them in a different way when you’re with them 24/7. There’s a special, lasting bond. When we see each other around campus afterwards we connect with hugs and high-fives and quickly catch up on our lives back in Boston.”

For Peets, getting to know the students also helps her professionally as she works on recruiting materials for prospective students.

“We’re always trying to understand what makes a successful Suffolk University student and what is the right fit,” she said.

As she got to know the students on the Texas trip, she learned that they all had jobs; many were first-generation Americans and the first in their families to attend college; and all got as much as possible out of the experience.

“They showed that the sort of students Suffolk was founded for exist in a modern form,” said Peets.

Both Tanklefsky and Peets also see student retention as an added value of the Alternative Spring Break program.

“They find a cohort and establish relationships,” said Tanklefsky. “Many stay involved in S.O.U.L.S., and it becomes a meeting place for them. You see reticent freshmen and sophomores come into their own working on a community project, and the next year they’re leading a trip.”

There is no cost to trip facilitators, whose role is to support the student leaders. Professional staff who are interested in applying to serve as Alternative Spring Break facilitators may contact [Tim Albers](#), assistant director of Service Learning